



1

---

---

---

---

---

---

---

---



### Programma

- Strategie
- Missie
- Implementatie
- Cultuur
- Intervisie

2

---

---

---

---

---

---

---

---



3

---

---

---

---

---

---

---

---



4

---

---

---

---

---

---

---

---

---

---



5

---

---

---

---

---

---

---

---

---

---



6

---

---

---

---

---

---

---

---

---

---




---

---

---

---

---

---

---

---

7

- Leidt tot mission statement
- Campbell, Devine en Young (1990)
- Onderzoek onder ruim 50 grote, internationale bedrijven




---

---

---

---

---

---

---

---

8




---

---

---

---

---

---

---

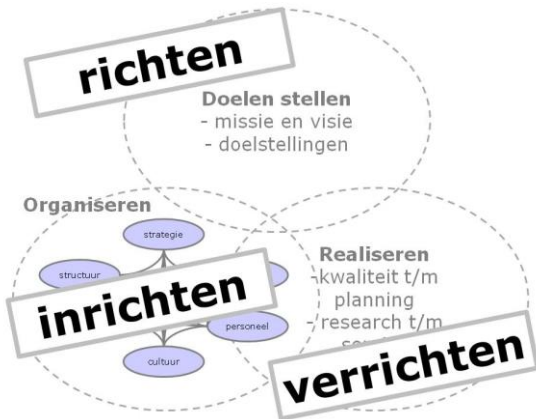
---

9

# Analyse van de organisatie

## DOR-model

10



11



12

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---



13

---

---

---

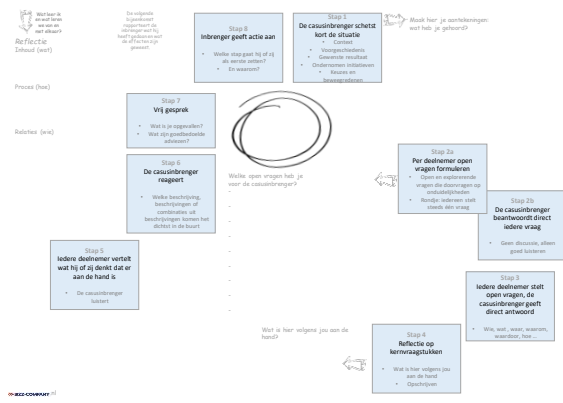
---

---

---

---

---



14

---

---

---

---

---

---

---

---



15

---

---

---

---

---

---

---

---